



International Sustainable Electronics Competition

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Sustainable
Electronics Initiative

Ever wonder what happens to your electronic waste?

Electronic waste, or "e-waste," generated by computers, TVs, cameras, printers, and cell phones, is a growing global issue. Participants in this competition are asked to explore solutions to both remediate the existing e-waste problem and prevent e-waste generation in the future. Registration is free and open to current college/university students from around the world and recent graduates. See the competition web site for complete details.

Categories:

- **Product:** For the purposes of this competition, a "product" is an item that is manufactured or refined for sale.
- **Non-Product:** For the purposes of this competition, a "non-product" is a concept for an organization, a service, program, or item that is not intended for individual sale to a single consumer (e.g. an art installation, an educational film, a curriculum, a policy, etc.).

For additional information on categories and judging criteria, see the competition website: <http://ewaste.illinois.edu/rules.cfm#criteria>

Registration starts September 1, 2013.

For the purposes of this contest, **electronic waste (e-waste) includes:** computers (desktops and laptops), scanners, printers, cell phones, PDAs, optical drives, televisions, DVD/VCR players, MP3 players, computer monitors, video game consoles, computer peripherals (keyboards, mice, cables), zip drives, and fax machines. **E-waste excludes:** refrigerators, toasters, radios, alarm clocks, electronic devices that are a part of a motor vehicle, and display devices contained within appliances, such as a clothes washer or dryer, oven range, etc.



A few of the students with their competition entries. You Tube videos of past competition winning projects are also available on the web site.



Watch the winning videos from the 2011 competition.

Sponsor Levels:

- **Friend:** up to \$99
- **Bronze:** \$100 - \$99
- **Silver:** \$500 - \$1499
- **Gold:** \$1500 - \$4999
- **Platinum:** \$5000 or more

Amounts shown
are in US Dollars.

Your gift will be acknowledged on the competition web site unless you wish to remain anonymous. Corporations and organizations may also have their logos and a link to their web site on the competition web site. Contact Joy Scrogum (217-333-8948) for more information or see <http://www.ewaste.illinois.edu/sponsors.cfm>.



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www.ewaste.illinois.edu

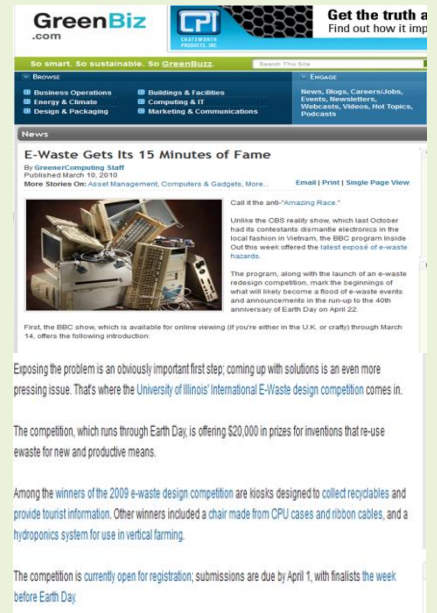
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Media Coverage



The competition has been featured in Discovery News, TreeHugger, EarthTechling, GreenBiz.com, the IDSA Ecodesign Section Blog, and the UIUC home page, among other outlets.



Competition History Highlights

- **2009:** Competition founded by Professor William Bullock at UIUC. The idea grew out of a class on e-waste issues and was originally a local event open to all U of I students. The first design categories included "Artist/Designer" and "Geek/Technical." There were six winning teams (three in each category) and four honorable mentions. Winning teams were awarded cash prizes.
- **2010:** Competition went international and allowed students and recent graduates from all over the world to participate through online submissions. Entries were submitted from six countries including Australia, Canada, Cyprus, South Korea, Turkey, and the US.
- **2011 and 2012:** Entries were from countries including the US, England, Hong Kong, India, Ireland, South Africa, Turkey, and South Korea and one bi-national team (2011). To better reflect the goal of addressing the entire product life cycle, the categories focused on "Reuse" and "Prevention."
- **2013:** The fourth year at the international level. Submissions will include You Tube Videos, project descriptions (up to five pages) and bibliography (minimum five references). The competition **registration opens on September 1, 2013, and all submissions must be completed by November 1, 2013.**
- Jurors are experts from industry, academia, government, and non-profit organizations. Previous jurors have represented Motorola, National Center for Electronics Recycling, U.S. EPA, Industrial Designers Society of America (IDSA), DELL, and UL Environment, among others.
- Cash prizes are awarded each year to the top three entries in each category.

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